

Ten questions. *Two minutes.*

Check every box you can honestly say yes to. Each one is a place local businesses lose customers or hours, and each one is something AI can now handle for you.

- ☐ **Every call gets answered after 5 PM and on weekends.**
Most buyers who hit voicemail call the next business on the list.
- ☐ **A web enquiry gets a real reply within 5 minutes, any hour.**
Speed to reply is the biggest factor in whether a lead becomes a job.
- ☐ **Missed callers get a text back before they dial someone else.**
A text within seconds keeps the conversation alive while you finish the job.
- ☐ **Every quote is followed up at least three times.**
Most quotes die of silence, not "no."
- ☐ **Every finished job gets a review request the same day.**
Reviews drive both Google rankings and AI recommendations.
- ☐ **Your Google Business Profile is complete and has a post from the last 30 days.**
It's the first thing both Google and AI assistants read about you.
- ☐ **Your name, address and phone are identical on Google, Yelp, Facebook and the BBB.**
Mismatched cost trust with customers and with the machines that recommend you.
- ☐ **A customer can book you online without calling.**
Night-time planners and busy people book whoever lets them.
- ☐ **Quotes and invoices go out the same day.**
Slow paperwork delays cash and makes the customer wonder.
- ☐ **Your team has a written rule for what customer data can go into AI tools.**
One pasted spreadsheet into the wrong chatbot is a problem you don't want.

8-10 boxes

You're ahead. A strategy session will find the last few hours to claw back.

5-7 boxes

Pick the two unchecked boxes that cost the most and fix those first.

0-4 boxes

Start with the calls and the web leads: Autopilot Answer plus a strategy session.